

POTENTIATE AUSTRALIAN DATA & INFORMATION SECURITY

Potentiate specialises in the provision of market research offering customer experience, insight communities, customer insights and employee engagement services. Potentiate's proprietary technology solutions enable an innovative approach to research design, development and delivery.

To support its services to its clients, Potentiate Australia is independently audited and accredited to ISO27001:2015 (Information Management Systems)

ISO/IEC 27001 is an International Standard that has been prepared to provide requirements for establishing, implementing, maintaining and continually improving information security management systems.

The information security management system preserves the confidentiality, integrity and availability of information by applying a risk management process and gives confidence to our employees, clients, suppliers and interested parties that risks are adequately managed.

This policy applies to all information, computer and network systems governed, owned by and/or administered by Potentiate Australia.

